



SWOT

Use this perspective tool to increase awareness about a goal in terms of strengths, weaknesses, opportunities, and threats.

Goal: _____

SWOT	What's the reality?
<p>Strengths: <i>What strengths do I/others bring to this goal?</i></p>	
<p>Weaknesses: <i>What weaknesses do I/others bring to this goal?</i></p>	
<p>Opportunities: <i>What opportunities does this goal present?</i></p>	
<p>Threats: <i>What are the threats to achieving this goal?</i></p>	